

Shorr Johnson Magnus 100 North 20th Street Suite 201 Philadelphia, PA 19103

Contract #	1457019
Schedule Dates	11/01/16-11/08

11/08/16 Advertiser Charles Schumer/US Senate/Democrat/NY (83888 Entered By

Agency Shorr Johnson Magnus (19332) Product Political - State Senate (1074)

Brand SCHUMER 11.1-11.8 (571548)

Salesperson Millennium - New York, New York (1406) Millennium - New York

D' ETTO, MICHAEL **Buyer Name** Phone/Fax CPE N/A

Sales Office

Comments

Account Types National/Political Billing Type Standard

> Friends of Schumer This is a :60 buy.

Date Entered 10/31/16 **Last Modified** 10/31/16 Julie Orilio

No CO-OP

ECR25344995 Headline #

Demo Order Type

Normal

\$1,972.00

Package Deal

Commission % 15.00 Commission \$348.00

Sales Tax

Net Total

Utica (WUTR) By Broadcast Month Spots Rate Nov. 2016 17 \$2,320.00 Grand Total: 17 \$2,320.00

ownel Line / CDOT			Length	Run Times	SPW	MO	Tu We	e in	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
ormal Line / SPOT	11/02/16-11/02/16	3	1:00	7A- Good Morning America	1		Х				1	\$80.00	\$80.00	Utica (WUTR)	GMA	10/31/16
ormal Line / SPOT	11/04/16-11/04/16	3	1:00	7A- Good Morning America	1				Х		1	\$80.00	\$80.00	Utica (WUTR)	GMA	10/31/16
ormal Line / SPOT	11/07/16-11/07/16	3	1:00	7A- Good Morning America	1	Х					1	\$80.00	\$80.00	Utica (WUTR)	GMA	10/31/16
ormal Line / SPOT	11/08/16-11/08/16	3	1:00	7A- Good Morning America	1		Х				1	\$80.00	\$80.00	Utica (WUTR)	GMA	10/31/16
ormal Line / SPOT	11/01/16-11/01/16	3	1:00	5P- Ellen	1		Х				1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
ormal Line / SPOT	11/02/16-11/02/16	3	1:00	5P- Ellen	1		Х				1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
ormal Line / SPOT	11/03/16-11/03/16	3	1:00	5P- Ellen	1			Х			1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
ormal Line / SPOT	11/04/16-11/04/16	3	1:00	5P- Ellen	1				Х		1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
ormal Line / SPOT	11/07/16-11/07/16	3	1:00	5P- Ellen	1	Х					1	\$140.00	\$140.00	Utica (WUTR)	Ellen	10/31/16
ormal Line / SPOT	11/01/16-11/01/16	3	1:00	7P- Entertainment Tonight	1		Х				1	\$70.00	\$70.00	Utica (WUTR)	ET	10/31/16
ormal Line / SPOT	11/04/16-11/04/16	3	1:00	7:28P- The Insider	1				Х		1	\$70.00	\$70.00	Utica (WUTR)	Insider	10/31/16
ormal Line / SPOT	11/03/16-11/03/16	3	1:00	10P- How to Get Away with Murder	1			Х			1	\$700.00	\$700.00	Utica (WUTR)	How to Get Away w/Murder	10/31/16
	ormal Line / SPOT	rmal Line / SPOT 11/08/16-11/08/16 rmal Line / SPOT 11/01/16-11/01/16 rmal Line / SPOT 11/02/16-11/02/16 rmal Line / SPOT 11/03/16-11/03/16 rmal Line / SPOT 11/04/16-11/04/16 rmal Line / SPOT 11/07/16-11/07/16 rmal Line / SPOT 11/01/16-11/01/16 rmal Line / SPOT 11/04/16-11/04/16 rmal Line / SPOT 11/04/16-11/04/16	rmal Line / SPOT 11/08/16-11/08/16 3 rmal Line / SPOT 11/01/16-11/01/16 3 rmal Line / SPOT 11/02/16-11/02/16 3 rmal Line / SPOT 11/03/16-11/03/16 3 rmal Line / SPOT 11/04/16-11/04/16 3 rmal Line / SPOT 11/07/16-11/07/16 3 rmal Line / SPOT 11/01/16-11/01/16 3 rmal Line / SPOT 11/01/16-11/01/16 3 rmal Line / SPOT 11/01/16-11/01/16 3	Inmal Line / SPOT 11/08/16-11/08/16 3 1:00 Immal Line / SPOT 11/01/16-11/01/16 3 1:00 Immal Line / SPOT 11/02/16-11/02/16 3 1:00 Immal Line / SPOT 11/03/16-11/03/16 3 1:00 Immal Line / SPOT 11/04/16-11/04/16 3 1:00 Immal Line / SPOT 11/07/16-11/07/16 3 1:00 Immal Line / SPOT 11/01/16-11/01/16 3 1:00 Immal Line / SPOT 11/04/16-11/04/16 3 1:00	Introduction 11/08/16-11/08/16 3 1:00 7A- Good Morning America Introduction 11/08/16-11/08/16 3 1:00 5P- Ellen Introduction 11/02/16-11/02/16 3 1:00 5P- Ellen Introduction 11/03/16-11/03/16 3 1:00 5P- Ellen Introduction 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight Introduction <td>Infrail Line / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1</td> <td>Infrail Line / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 7P- Entertainment Tonight 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight 1</td> <td> 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X </td> <td>Introduction / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X Introduction / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/01/16-11/01/16 3 1:00 7P- Entertainment Tonight 1 X Introduction / SPOT 11/03/16-11/03/16 3 1:00 7P- How to Get Away with 1 X</td> <td>Introduction 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X Introduction 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Introduction 11/02/16-11/02/16 3 1:00 5P- Ellen 1 X Introduction 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X Introduction 11/04/16-11/04/16 3 1:00 5P- Ellen 1 X Introduction 11/07/16-11/07/16 3 1:00 5P- Ellen</td> <td>Infrail Line / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 7P- Entertainment Tonight 1 X Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 7:28P- The Insider 1 X Infrail Line / SPOT 11/03/16-11/03/16 3 1:00 10P- How to Get Away with 1 X</td> <td> 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X 1 1 1 1 1 1 1 </td> <td>rmal Line / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X 1 \$80.00 rmal Line / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/01/16-11/01/16 3 1:00 7P- Entertainment Tonight 1 X 1 \$70.00 rmal Line / SPOT 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight 1 X 1 \$70.00 rmal Line / SPOT 11/03/16-11/03/16 3 1:00 7:28P- The Insider 1 X 1 \$70.00 rmal Line / SPOT 11/03/16-11/03/16 3 1:00 10P- How to Get Away with 1 X 1 \$700.00</td> <td> 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X </td> <td> 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X X X X X X X X X</td> <td> 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X </td>	Infrail Line / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1	Infrail Line / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 7P- Entertainment Tonight 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight 1 Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight 1	11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X	Introduction / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X Introduction / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Introduction / SPOT 11/01/16-11/01/16 3 1:00 7P- Entertainment Tonight 1 X Introduction / SPOT 11/03/16-11/03/16 3 1:00 7P- How to Get Away with 1 X	Introduction 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X Introduction 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Introduction 11/02/16-11/02/16 3 1:00 5P- Ellen 1 X Introduction 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X Introduction 11/04/16-11/04/16 3 1:00 5P- Ellen 1 X Introduction 11/07/16-11/07/16 3 1:00 5P- Ellen	Infrail Line / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X Infrail Line / SPOT 11/01/16-11/01/16 3 1:00 7P- Entertainment Tonight 1 X Infrail Line / SPOT 11/04/16-11/04/16 3 1:00 7:28P- The Insider 1 X Infrail Line / SPOT 11/03/16-11/03/16 3 1:00 10P- How to Get Away with 1 X	11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X 1 1 1 1 1 1 1	rmal Line / SPOT 11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X 1 \$80.00 rmal Line / SPOT 11/01/16-11/01/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/02/16-11/02/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/03/16-11/03/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/04/16-11/04/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/07/16-11/07/16 3 1:00 5P- Ellen 1 X 1 \$140.00 rmal Line / SPOT 11/01/16-11/01/16 3 1:00 7P- Entertainment Tonight 1 X 1 \$70.00 rmal Line / SPOT 11/04/16-11/04/16 3 1:00 7P- Entertainment Tonight 1 X 1 \$70.00 rmal Line / SPOT 11/03/16-11/03/16 3 1:00 7:28P- The Insider 1 X 1 \$70.00 rmal Line / SPOT 11/03/16-11/03/16 3 1:00 10P- How to Get Away with 1 X 1 \$700.00	11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X	11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X X X X X X X X X	11/08/16-11/08/16 3 1:00 7A- Good Morning America 1 X

		-	
Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions

Accepted-Agency/Advertiser:



Shorr Johnson Magnus 100 North 20th Street Suite 201 Philadelphia, PA 19103

Contract #	1457019
Schedule Dates	11/01/16-11/08/16

Advertiser Charles Schumer/US Senate/Democrat/NY (83888 Entered By

Agency Shorr Johnson Magnus (19332) Product Political - State Senate (1074)

National/Political

Brand SCHUMER 11.1-11.8 (571548) Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York D' ETTO, MICHAEL **Buyer Name**

Phone/Fax CPE N/A

Account Types

Billing Type Standard Comments Friends of Schumer This is a :60 buy.

Date Entered 10/31/16 **Last Modified**

10/31/16 Julie Orilio

No ECR25344995

Headline #

CO-OP

Order Type Normal

Package Deal Commission % 15.00

\$348.00 **Net Total** \$1,972.00

Sales Tax

Commission

Utica (WUTR) By Broadcast Month Spots Rate Nov. 2016 17 \$2,320.00 Grand Total: 17 \$2,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/01/16-11/01/16	3		11:01P- WUTR Eyewitness News at 11	1		Х					1	\$120.00	\$120.00	Utica (WUTR)	Local News	10/31/16
14.0	Normal Line / SPOT	11/03/16-11/03/16	3	1:00	11:01P- WUTR Eyewitness News at 11	1				Х			1	\$120.00	\$120.00	Utica (WUTR)	Local News	10/31/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	3	1:00	11:01P- WUTR Eyewitness News at 11	1	Х						1	\$120.00	\$120.00	Utica (WUTR)	Local News	10/31/16
16.0	Normal Line / SPOT	11/06/16-11/06/16	3	1:00	8A- Good Morning America Weekend	1						Х	1	\$50.00	\$50.00	Utica (WUTR)	GMA Weekend	10/31/16
17.0	Normal Line / SPOT	11/05/16-11/05/16	3	1:00	8A- Good Morning America Weekend	1					х		1	\$50.00	\$50.00	Utica (WUTR)	GMA Weekend	10/31/16
					CON	FIF	RMA	ΑΤΙ	101	V C	NO:	ITF	RAC	Τ				
ccepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			-
					1										1			

See the back of this document for Advertising Contract Terms and Conditions